



MARYLAND STATE ARTS COUNCIL

Meeting Minutes – September 23, 2016

The Maryland State Arts Council (MSAC) held its meeting in Baltimore on September 23, 2016. Chair Shelley Morhaim called the meeting to order.

Present: Carole Alexander, Barbara Bershon, Aileen Carlucci, Anthony Cornwell, Carla Du Pree, Joan Lyon, Doug Mann, Shelley Morhaim, Jack Rasmussen, Robinson Rowe, Carol Trawick, Gary Vikan, Marty McGowan (Representing Delegate Alonzo Washington), Anne West, MSAC staff

Absent: Alex Castro, Senator Richard Madaleno, Julie Madden

Guests: Pam Breau, CEO, National Assembly of State Art Agencies (NASAA), John Schratwieser, Executive Director, Maryland Citizens for the Arts (MCA)

Approval of Consent Agenda

All consent agenda items were approved as presented.

Chair's Report

Shelley Morhaim reported the following:

- ✚ Shelley welcomed everyone to the meeting, then proceeded with roundtable introductions of Council and Staff
- ✚ Welcome to our new Councilors: Aileen Carlucci, Robinson Rowe, and Anne West
- ✚ Welcome to the new Grants and Database Manager, Lauren Fowler
- ✚ It was a busy summer for the Maryland State Arts Council
 - The IAA awards were held in June
 - Special thanks to the staff for making the evening a great success
 - Anne & Shelley joined First Lady, Yumi Hogan at an Open House in Hamden
 - The First Lady also held an art exhibit in August
 - Thanks to those that attended the event
 - Shelley visited the Ocean City Art League
 - Theresa and Shelley met with GBCA to discuss various items
 - Shelley attended the Baltimore City Arts Guild meeting in Pikesville
 - We held New Councilor Orientation in August
 - Special thanks to Barbara, Julie, and Joan for their participation
- ✚ Shelley, Barbara, and Carol attended the 50th Anniversary Steering Committee meeting
- ✚ The Baker Awards were held at the Baltimore Museum of Art
 - This was a spectacular event
- ✚ The Motor house will be having a grand opening tomorrow of Open Works, which is a makers space
- ✚ Council and staff attended the NASAA conference in Grand Rapids, MI
 - The conference was phenomenal
 - It served as a great opportunity to connect with other state arts agencies throughout the country

- The peer sessions were insightful, informative, and creative
- The performances and speakers were amazing this year
- We encourage Councilors to try to attend at least one conference during their term
- ✚ As Councilors we have two roles:
 - We have a policy role and a role as Ambassadors
 - Shelley encouraged the Council to take on an active role as Ambassadors
 - We have a responsibility to let the community know who we are, and that we are here
- ✚ “Council Kisses” were given to Councilors for their outreach activities
 - Carole Alexander, Barbara Bershon, Tony Cornwell, Carla Du Pree, Doug Mann, Jack Rasmussen, and Carol Trawick, received recognition
- ✚ Thanks to everyone for your continued participation

50th Anniversary Update

Carol Trawick reported the following:

- ✚ The Steering Committee met at MSAC on July 27
- ✚ The kick-off event will be held in Annapolis at the Maryland Hall for the Creative Arts
 - 500-1000 invitations to go out
 - The date will be Monday, September 25, 2017
 - We plan to piggyback on our existing events to celebrate the 50th Anniversary
- ✚ There will be two budgets in place; one for marketing MSAC’s existing and local jurisdiction events/one for the signature event
 - There will be a percentage included in each budget for a marketing consultant
 - MSAC has been included in the RFP with Tourism for their new marketing firm
 - Marketing needs will include toolkit, info packets, advertising, save the dates, invitations, etc.
- ✚ Total fundraising goal of \$300,000
 - Estimated marketing cost for kick-off event is \$50,000 - \$75,000
 - Hoping to get large corporate support
- ✚ Letter from MSAC Chair went out inviting Governor & Mrs. Hogan to serve as the Honorary Chairs
- ✚ All past MSAC Chairs will serve as the Honorary Host Committee
 - Carole Alexander and Julie Madden will serve as Co-Chairs of Program & Arrangements
 - April Nyman will assist with local coordination and outreach
 - Barbara Bershon will assist with fundraising and outreach
 - John Schratwieser will assist with outreach to the elected officials
- ✚ Councilors are encourage to participate in various outreach efforts
- ✚ The Steering Committee meets again on September 30

MD Traditions Heritage Awards Update

Chad Buterbaugh reported the following:

- ✚ To eliminate confusion, we have changed the name from the ALTA Awards to the MD Traditions Heritage Awards
- ✚ There will be awards in three categories:
 - Person Chum Ngek, Cambodian Master of Music
 - Place Trimpers Rides and Amusements of Ocean City
 - Tradition Maple Syrup Making Practices
- ✚ Michelle Stefano could not be here today, as she is in Ocean City filming with Trimpers
- ✚ The event will be held on November 11
 - Montgomery College will serve again as our host
 - We hope to see you there

Executive Director's Report

Theresa Colvin reported the following:

- ✚ Welcome to Lauren Fowler and Anne West
- ✚ Michelle Stefano, Co-Director, MD Traditions, will be leaving at the end of month to accept a position with the American Folklife Center
 - Chad and Michelle will be working together during the transition
 - Michelle will still be working on the film for the MD Heritage Awards
- ✚ The A&E/CAD Program Director position exemption has been approved, so we will soon start the recruitment process
 - Special thanks to Pamela for continuing to serve in the role
- ✚ The Communications Manager position remains vacant
 - The exemption request to fill the position was declined
 - Tourism will be offering some marketing assistance
- ✚ The next Council meeting will be at the Washington County Museum of Fine Arts
- ✚ Everyone should have received a copy of the FY16 Annual Report
 - Thanks to Chad and Michelle for all of their help
- ✚ FY2017 grant award letters have gone out, and payments have been processed
- ✚ The FY2018 process has begun
 - We have received 27 intents to apply from new organizations for the upcoming GFO grant year
- ✚ We had 354 applicants for the IAA program this year
 - This program is administered in partnership with MAAF
- ✚ The Maryland Folklife Center RFP went out this month, and closes in mid-October
- ✚ We are meeting with a group from Pikesville to discuss a possible A&E designation in Baltimore County
- ✚ Pamela and Theresa will be attending the next CAAM meeting in Elkton on October 19
- ✚ The Annual Presenters meeting will be held on December 12
- ✚ MSAC will begin exploring ways to bring the NEA's Creative Forces Program to MD veterans
- ✚ Theresa presented a \$2500 request from MCA for ArtsLab sponsorship
 - The Council approved as presented

Public Art Update

Liesel Fenner reported the following:

- ✚ The Maryland Public Art Initiative had its first project at UMBC in 2014
- ✚ We are underway for another project at University of Maryland Baltimore
 - There was an artist selection panel meeting yesterday with 170 applicants
 - We have narrowed it down to 33, with five being Maryland artists
 - There will be a second review in October
- ✚ We celebrated the fifth anniversary of the 9/11 Memorial
- ✚ We have a new project with the National Guard in Easton
- ✚ There is also another call planned for the UMBC campus

Diversity Outreach Committee Update

Carla Du Pree reported the following:

- ✚ We are a small committee, hoping to do big things
- ✚ During our last meeting, the committee put together a list of items to complete in a six month time period
 - The initiative of submitting names to the Appointments office, representing diversity
 - Diversity training for Council and staff

- The Diversity Committee should report at each Council meeting
- We will also be working with PP&E and looking at policies
- Possibly asking panelists to self-identify during panel selection process
- For FY2018, consideration of funding for diversity training
- ✚ We have lots of work to do, but are excited about what's to come
- ✚ We need to open our minds to other avenues in our grantmaking criteria

Panel Selection Committee Report

The recommendations for GFO panelists were approved as presented.

A&E Technical Assistance Grants

The Technical Assistance grants were approved as presented.

Arts in Education Budget Report

Chris Stewart reported the following:

- ✚ Visiting Performers Program
 - FY 2016 AiE Co-Funded Performances
 - Total cost \$257,739
 - AiE funds \$79,807
 - School funds \$163,860
 - Other sources \$14,072
 - FY 2017 funds budgeted \$110,000
- ✚ Artists in Residence Program
 - **FY 2015...**
 - 209 Completed Residencies
 - **FY 2016...**
 - 246 Residency Applications Submitted
 - 243 Residency Applications Funded
 - **FY 2017**
 - 194 Residency Applications Submitted
 - 192 Residency Applications Funded
- ✚ In FY 2016 the AiE Program provided support for a total of 5,508 performances and workshop sessions for an audience of over 164,026 students in 490 Maryland schools
 - FY17 Artist-in-Residence grants will reach 18/24 counties (including Baltimore City) and Visiting Performer funds will reach all 24 counties

NASAA Report

Pam Breaux, CEO reported the following:

- ✚ Pam was appointed as CEO in July 2015
- ✚ Pam has been doing state agency work for about 15 years, starting in Louisiana
- ✚ The partnership agreement with NASAA is strong and the good work is moving forward
- ✚ Pam recommends that everyone take advantage of the opportunities that NASSA has to offer
- ✚ State art agency work is critical, as they are the largest funder of the arts
- ✚ NASAA was created by state art agencies for state art agencies
- ✚ We serve state art agencies in a variety of capacities
- ✚ NASAA is on call for individual services as needed
- ✚ We are a small team of 13, with the Research team being the largest component
- ✚ You should think of NASAA as your extended staff
- ✚ Knowledge, Representation Services, Community Building are a basic capacities, but we aim to serve wherever needed

- ✚ Thanks to those that attended this year's Assembly in Grand Rapids, MI
 - We feel that this was one of our best conferences thus far
 - The energy was great, and everyone seemed to walk away with something
- ✚ Special thanks to Carla Du Pree for her presentation on diversity
 - NASAA is hopeful to take on a bigger role in the diversity conversations
- ✚ We plan to be in Portland for Assembly 2017
- ✚ NASAA is looking forward to being hosted by Baltimore in 2018
 - The 2007 Assembly was the highest attended, so there is a lot of excitement
- ✚ Congratulations to Theresa for being elected to the Board
 - We feel so fortunate to have Theresa join us
- ✚ Maryland is looked to as an example for other state art agencies
- ✚ October 1 marks NASAA's new year
- ✚ We have some new things on the horizon
- ✚ We are looking into topics such as art in rural areas, engaging millennials, creating online dashboards, economic studies, policy statements, and diversity outreach
- ✚ NASAA is rolling up its sleeves and taking a new approach in many areas
- ✚ We are also extremely interested in exploring military communities, veteran's assistance, etc.
- ✚ Our team will continue to work closely with Theresa and staff in the upcoming years, as we prepare for Assembly 2018
- ✚ Please know that the welcome mat is extended, and that NASAA is your partner
- ✚ Thanks for all of your hard work on behalf of the arts

Maryland Citizens for the Arts

John Schratwieser reported the following:

- ✚ Welcome to all of the new Council members
- ✚ This has been a record year of arts funding for the State
- ✚ The upcoming year will be watched carefully
- ✚ We may have to deal with BRFA
- ✚ MCA is meeting on Tuesday to strategize and talk next steps
 - We will arrange a meeting with Secretary Gill, Theresa and Shelley
 - We will then meet with the Governor's office
- ✚ ArtsLab will be held on October 25 at the Chesapeake Arts Center
 - All five presenters will be working artists
 - MCA's theme this year is "Citizen Artists"
 - We will feature presentations by, and conversations with artists who are actively engaged in a civic or social project with their art
- ✚ We encourage all to attend this event
- ✚ We are looking at February 14 for MD Arts Day
 - This is also the 40th anniversary for MCA
- ✚ We will keep you posted with progress and changes as they come
- ✚ Please make sure you are signed up to receive E-news

New Business

- ✚ Doug Mann announced the showing of Baltimore Rising from November 2-27, at MICA
- ✚ Anthony Cornwell will be opening a studio for artists in Allegany County
- ✚ Next Council Meeting is November 18, 2016 in Hagerstown, MD

Adjournment

- ✚ Due to time constraints, the Council engagement portion was deferred

Attachments:

- ✓ MCA Sponsorship Request
- ✓ A&E Technical Assistance Grants
- ✓ Panel Selection Recommendations
- ✓ AiE Budget Report